

# W2U

Write2Users

## Technical Communication Video Production

### Create a video in 1 day

Learn how to plan your video, write a storyboard, add speak, or use call-outs.







During this 1-day workshop, you will learn how to create a video that will help a user understand a simple gadget.

### Target audience

The workshop is targeted towards technical communicators or training instructors who can use their skills as communicators to convey a message in a competent and compelling manner.

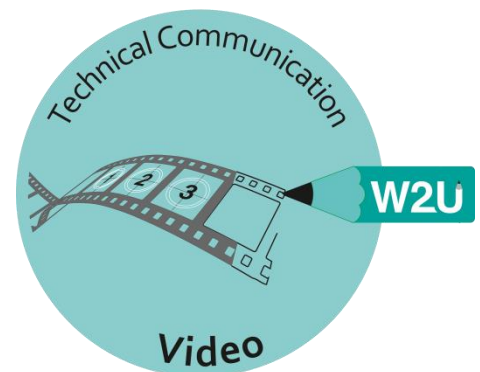
### Agenda

During the workshop you will become familiar with the following aspects of creating a video:

-  Plan your video
-  Write a powerful storyboard
-  Write speak that complements your recordings
-  Learn best practices from the experienced
-  Explore video production tools
-  Learn how to single-source video contents

You will create a 3-minute video based on the storyboard and speak you have written yourself.

You will present your work and get feedback from instructors as well as fellow attendees.



## Calendar

Mark your calendar and attend this 1-day workshop on one of these dates –

- February 2
- June 7

The workshop is held in Ørestaden in Copenhagen.

## Registration

Register here for the upcoming workshops:




- [Registration form](#)

## Pricing




The price for the 1-day workshop is 3,500 DKK.

You are eligible for a 300 DKK discount, if you attended the W2U conferences in 2015.

## Mette's bio

-  Technical communicator for 20+ years
-  Producer of numerous training videos
-  Developed award winning documentation and tutorials

## Per's bio

-  Technical communicator for 20+ years
-  Extensive experience with online training
-  Converted physical training into training videos

